

TOP AGENT

MAGAZINE

DAN
MAYER





Top Agent Dan Mayer and business partner Lysanne Brault serve the greater Ottawa region from their office in Orleans and offer a fully bilingual service. While they specialize in the city, the team also handles countryside properties.

Dan Mayer spent nearly two decades working for the federal government before an interest in real estate and a desire to work with people inspired him to change careers. While he received a real estate license in 2009 and was practicing real estate part-time in the

Province of Quebec, a move to Ontario in 2013 was the catalyst for Dan to complete an inter-provincial exam and to eventually launch his career as a full-time real estate agent. Today, Dan is a top-selling agent with a loyal client base and bright prospects.

Dan and business partner Lysanne Brault serve the greater Ottawa region from their office in Orleans and offer a fully bilingual service. While they specialize in the city, the team also handles countryside properties and has the expertise to advise clients on properties that lie outside the municipal service area. After working together since 2016, the team will be transitioning later this year as Lysanne retires and Dan hires an assistant in the coming year.

Dan's business is intentionally based almost entirely on repeat clients and referrals. The team attracts clients they relate well with and gives them world-class service. Beyond buying and selling properties, they often fill the role of go to people for after sale service, helping to connect clients with professionals in their trusted network. Dan keeps in touch with clients through social media and with personal touches like delivering Christmas wreaths giving him a





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chance to reconnect with his clients on a personal level. Dan says these client relationships are the most satisfying part of his job.

To market listings successfully, Dan believes in getting as much exposure as possible. He uses professional staging

services when required (or virtual staging), professional photography, and introduces the property via video tour and adds drone footage to showcase special features such as a swimming pool or proximity to landscape features. Dan's team invested in building a highly functional, bilingual website

to further highlight property listings. These efforts have resulted in steadily increasing sales year over year with more than 65 transactions and over \$20 million in sales last year. Dan also achieved the Red Diamond Award in 2021 which recognizes the top 2% of Royal LePage agents in Canada.

Dan values contributing to the local community and giving back to those in need. He donates a percentage of annual sales to the Royal LePage Shelter Foundation which is dedicated to funding women's shelters and helping women and children to escape violence. He also sponsors local





events, festivals, and sports teams. Dan spends his time, when he's not working, enjoying his wife and two children, often at the family's cottage. Going forward, he hopes to continue growing his business and expanding his team.

Personable and dedicated customer service is Dan's main business priority. Helping people while achieving his own work-life balance is the sweet spot for the continued success of Dan's real estate business.



To learn more about Dan Mayer,
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