



## The Lysanne Story

Born in Montreal, Lysanne graduated from McGill University in 1981 with a Bachelor of Commerce, specialisation in Real Estate Investment and Urban Analysis and Marketing. She lead Commercial Fit up and Relocation Projects for the Federal Government, Managed Lease Tender Calls and developed the Training Program for Commercial Leasing Officers at Public Works Canada.

Simultaneously, she trained in Organizational Development in the late 1980's. Lysanne did Consulting work for various Firms in Montreal in the area of team building and training, to return to Real Estate but on the Residential side this time. Meanwhile she sat on the Board of Director of the Women's Credit Union, and was Chairman of the Board for Etape, a job re-integration program.

In 1989 she obtained her Real Estate Licence and has built an award winning residential business. She has been a licensed Broker since 2003 and has repeatedly received the Chairman's Club Award (top 1% in Canada for Royal LePage). In 2007, Lysanne restructured her Real Estate business under the Royal LePage banner using the web label of Lbhome.ca; working at delivering superior service to her existing and new generation clients using both traditional and social media marketing strategies.

Lysanne, a lifetime learner, has obtained the Certification in Coaching in 2007 in Washington, U.S.A. She is coaching business leaders and individuals in reaching higher performance and vitality in their business and personal life on a part time basis, while listing and selling Real Estate full time. She has performed consistently at high levels of awards at Royal LePage. Award levels ranged from TOP 1% to TOP 5% since the 90's; National Chairman's Club, Emerald Award, Diamond Award, Platinum Awards and the Award of Excellence.

Lysanne is an avid downhill skier, and has skied in Canada and Europe over the years. She loves travelling, cycling and enjoys many styles of music, yoga and meditation. She has been on the Board Member of Team Ottawa/Orleans and has chaired one of their Committee. She gives workshops or seminars on various Real Estate topics. She has a strategy Relocation Certification and has helped many DND, RCMP and DFAIT personnel relocate over the years.

Lysanne is committed to building a business based on satisfied clients, grounded in integrity, high level of professionalism, while providing world class service with common sense and humour to her clients.

Lysanne applies her wide and deep experience in Real Estate and relocation to her clients. She looks forward to meeting you and helping you in your next move. Your call is welcome.

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